

Utilizing Social Media for Business Profits

Duration: Keynote: 45 minutes

Interactive Workshop incl. materials: Short Presentation: "Social Media for Businesswomen"

An insightful presentation about the impact of social media in today's world.

- Why have social networks produced a big boom?
- How can I use them to my advantage in marketing and business?
- How do I set them up?
- Is Social Media helping or ruining my business?
- And the all-time favourite: What in the world is Twitter?!

All these and more questions will be answered straight from a teenager who lives and breathes on the internet, and has made most of her successful business sales and relationships online. Find out how to join the millions who have made their business work for them online, and how to set up, gather your own networks, and make your business ventures blossom online!

We'd like to express our thanks for your presentation to our members on Gen Y and Social Networking. Your insights and educational presentation assisted our members to better understand Gen Y in the workplace and the community, which will be invaluable as they groom future leaders within their businesses.



To find out more you are welcome to visit www.eva-maria.co.nz